

A sustainable approach to IT Asset Management (ITAM)



The acceleration of technology trends caused by the pandemic has added to the rapid digitization of the economy and a ballooning need for data processing and storage. This has caused additional strain on the workload of infrastructure and operational leaders accountable to deploy and maintain IT hardware and software.

Climate change, government regulations, and recent reports predicting that 16% of all carbon emissions will be generated by the ICT sector in 2040 – twice as much as air transport – is further putting pressure on IT professionals to re-examine IT strategies and look for ways to incorporate sustainable solutions across the asset lifecycle.

What is Asset Lifecycle Management? →

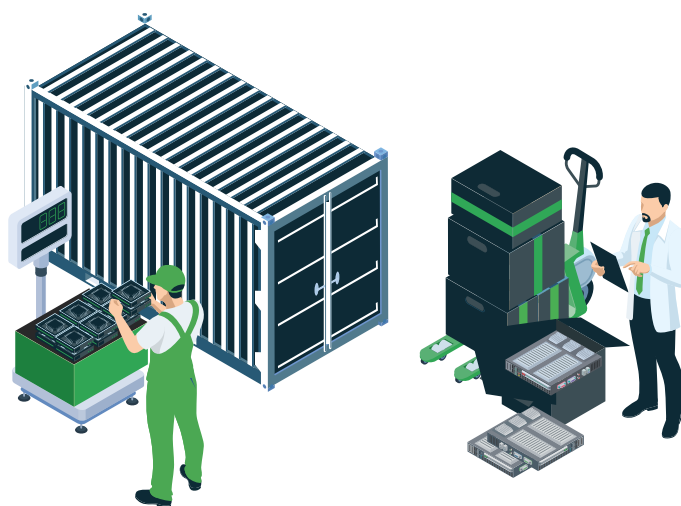
When we talk about asset lifecycle management, we're referring to a systematic approach to the handling and realization of value from owned things ('assets') throughout their entire lifespan.

In IT, this generally takes the form of reducing the Total Cost of Ownership (TCO) with a holistic approach to maximize the value of hardware throughout its lifecycle, typically split into three main phases: acquisition, operation, and refresh/disposal.

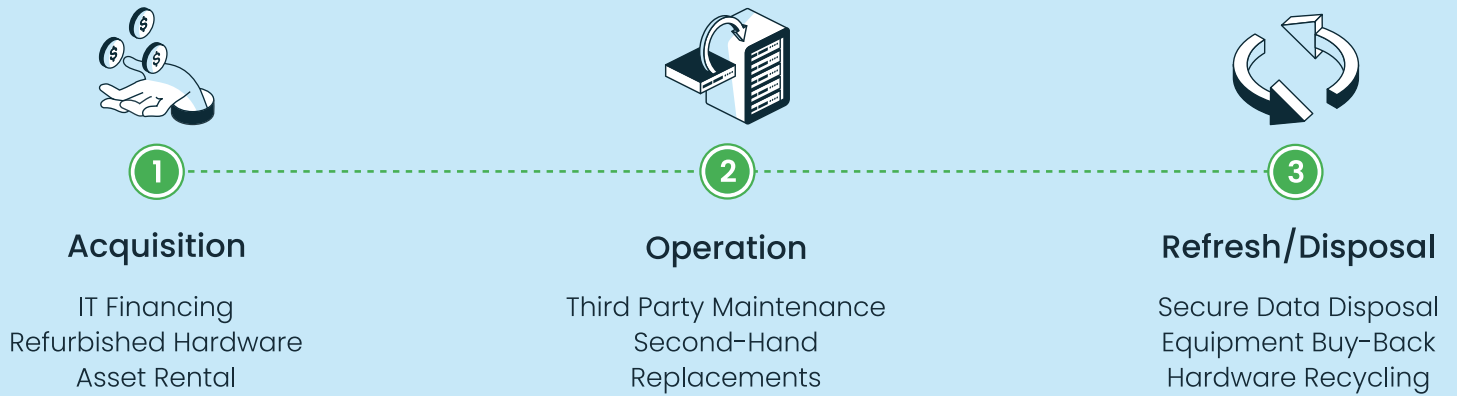
Why should I care about Asset Lifecycle Management? →

All companies have assets that need to be managed. Adopting a more holistic approach to IT asset management offers business the opportunity to extract the optimum value of their physical assets over time, maximizing return on investment, while minimizing spend.

Additionally, as the processes involved in this analytical approach, such as repair and recycling, offer greater environmental sustainability, businesses can reduce their impact and future-proof their operations in line with their environmental, social and governance (ESG) goals.



Maximize value and sustainability at all phases of the asset lifecycle →



1. Acquisition →

Better control your budget

Asset acquisition is usually a costly and administration-intensive process, requiring cash flow, know-how and people power that may not be readily available. Financing your asset acquisition gives you flexibility to meet a hardware requirement within limited time and budget constraints. Comprehensive financing services can take care of all stages of acquisition, from procurement to installation and dismantling, letting you focus your resources on where they're needed most in your business.

Protect the environment and IT budget by buying refurbished

Buying refurbished hardware via a certified seller or reconditioned assets offers a solution to increase companies' economic and environmental sustainability alike. Refurbished assets are rigorously tested to ensure they meet the performance of new but come at a significantly lower cost, furthermore the majority of assets' lifetime carbon emissions are concentrated in manufacture. Maximizing the use of materials and equipment we already have, businesses can limit their environmental impact by reducing harmful emissions from production and preserve natural resources.

Get the equipment you need for a short-term requirement with hardware leasing

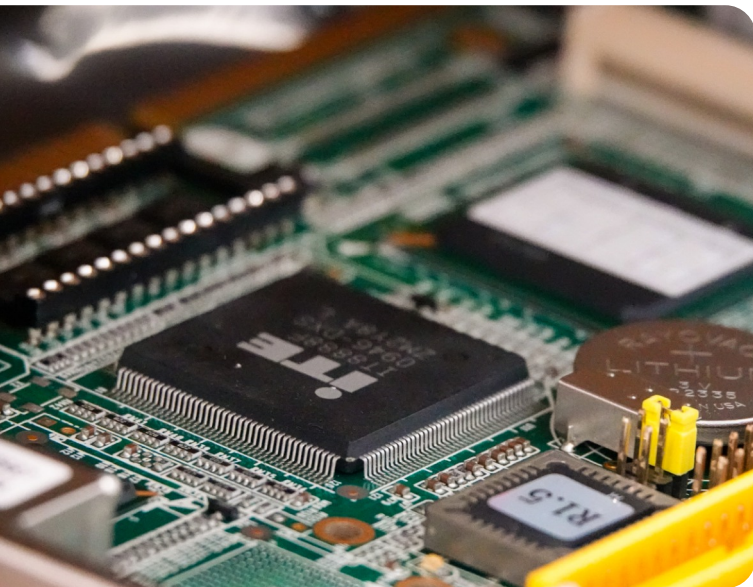
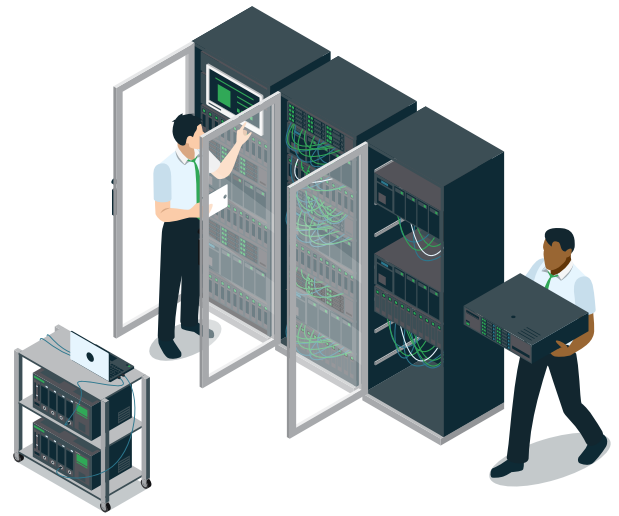
Hardware rental provides an ideal solution for those with a short-term hardware requirement for a project or other time sensitive need. Rented hardware also offers huge sustainability benefits, as it will often live several lives before finally being recycled. It further prevents you channelling precious CapEx into hardware you know will eventually become unwanted, helping you conserve your budget and use it to drive growth in your core business.



2. Operation →

Extend the life of your assets with a third-party maintenance provider.

For decades, companies have struggled with the restrictive hardware lifecycles imposed by manufacturers. Increasing numbers of CIOs are calling time on the financial and environmental impacts of the linear model of take-make-replace in IT by partnering with third-party maintenance providers. Instead of replacing hardware when the manufacturer removes support at its pre-determined End of Service Life (EOSL) date, TPM gives back the control of equipment upgrade cycles to CIOs by supporting your post-warranty equipment and extending its useful life for years after End of Life (EOL) and EOSL



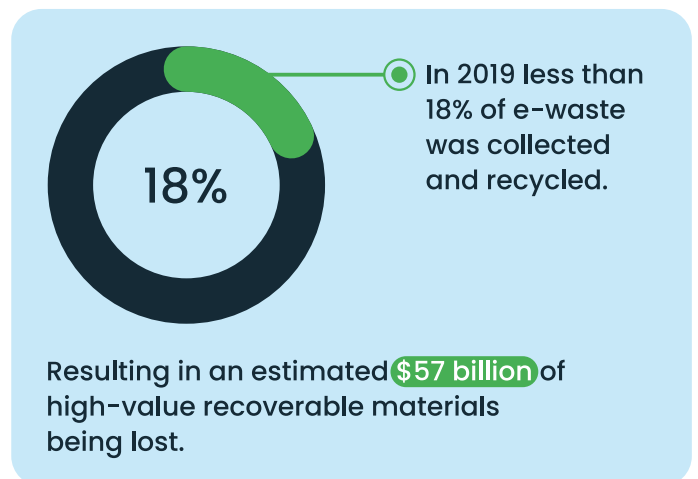
Say goodbye to parts delays with second-hand replacements

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3.Refresh/Disposal →

Securely dispose of your data with certified erasure

A crucial step to giving your hardware a second life is disposing of your data professionally, giving you the peace of mind that your business-critical information is protected and irretrievable. It is important to fully certified data erasure service, covering each storage of the process from the collection of your hardware, transport to dedicated facilities, and security measures from beginning to end to provide the most secure and trackable service available.



Generate profit from unwanted equipment with buy-back schemes

When it's finally time to replace your assets, trading them in through a buy-back scheme allows you to gain extra profit that would otherwise stay trapped in your unwanted or unused hardware. The financial gains can be channelled into funding your upgrade, while you free up vital components and materials to be proposed and find new function in other systems.



Give your hardware a second life with recycling

In 2019, less than 18% of global e-waste² was collected and recycled – resulting in an estimated \$57 billion of high-value recoverable materials like gold, silver, copper, and platinum being dumped or burned. Recycling your hardware with a sorting service that follows the W-EEE allows the salvage of useful parts and raw materials to provide value in other data centers and technological devices. It also stops harmful chemicals leeching into the environment by preventing unnecessary e-waste ending up irresponsibly discarded or in landfill.



Why partner with Evernex for Asset Lifecycle Management? →

Procuring Evernex IT life services gives companies access to 24/7 global support, multi-vendor hardware expertise and over 37 years' experience in optimizing IT assets, to increase productivity and cut TCO at every stage of the asset lifecycle.

Evernex's business model is built on maximizing the use of existing products and materials through repair, reuse and recycling, with end-to-end IT asset lifecycle management. This allows CIOs to transform outdated processes into those that incorporate sustainability and actively promote a greener IT future.

In the short-term, data centers can channel saved IT budget into innovation and developing comprehensive sustainability strategies that will further reduce asset TCO and generate greater custom and investment from improved brand equity.

In the long-term, this will contribute to a steady decline in our reliance on natural resources and fit businesses with future-proof processes less vulnerable to scarcities, subsequent inflation, and further restrictions, which are to be expected.

Evernex provides a high standard of service in the industry



Ready to discover a fresh approach to IT asset management? →

To ensure companies make the right choices, we need solutions that make the best economic option the optimal choice for the environment too.

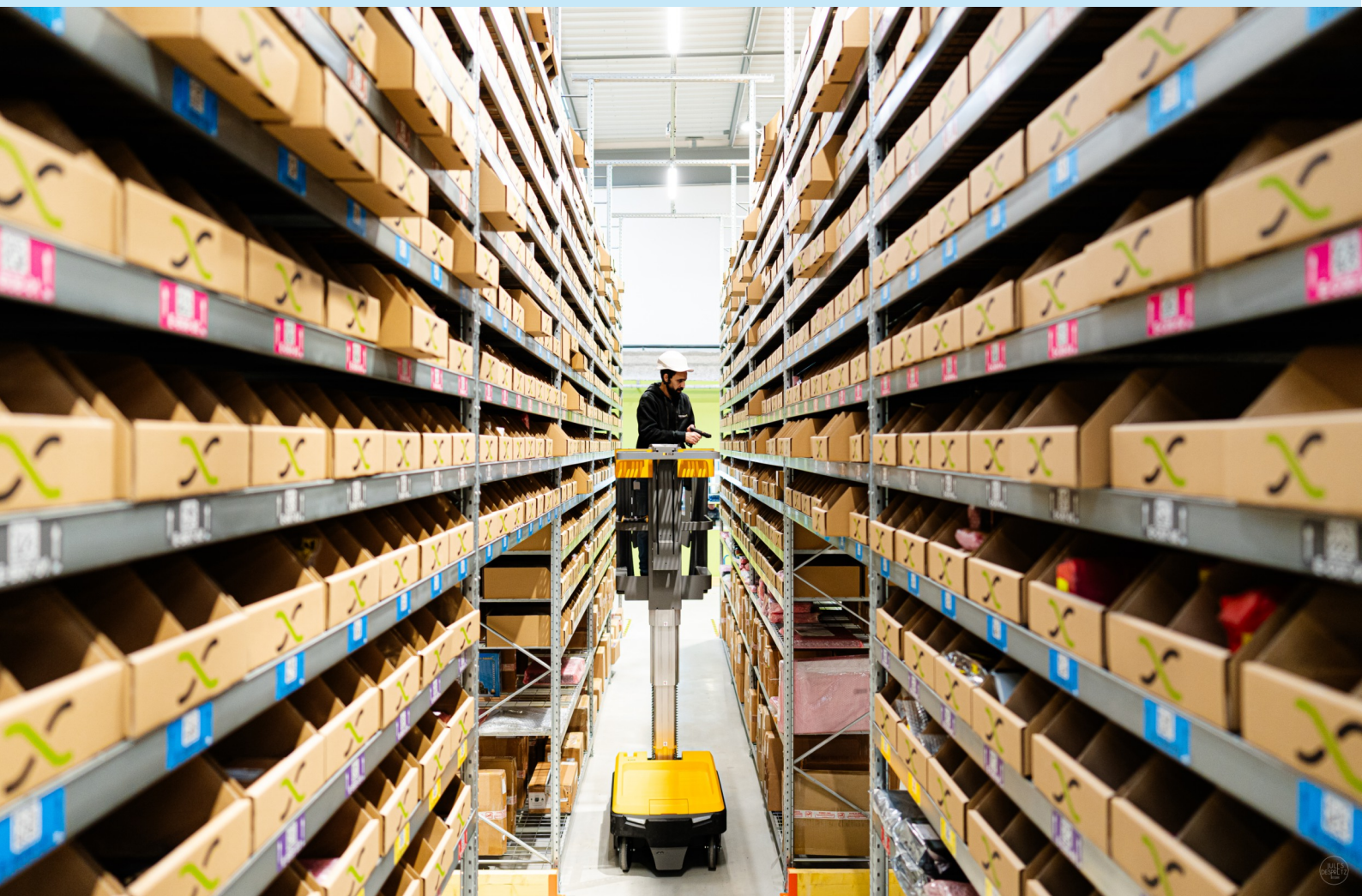
This is where ITAM comes in, as a holistic approach to IT asset management that maximizes value at every stage of the lifecycle – and brings significant benefits for business and sustainability.

With a variety of services in the areas of acquisition, operation and refresh/disposal, ITAM reduces the need for manufacture and the consumption of resources by extending the useful life of equipment and reusing parts and components – with huge benefits for CO₂ emissions and e-waste.

End-to-end, every phase of the equipment lifecycle is considered from the perspective of value maximization. Whether that's acquiring hardware with leasing or financing, or through professional data disposal that allows businesses to recycle their equipment without risking the security of mission-critical data.

At Evernex, we are driven by our deep understanding of the environmental issue and our passion for supporting companies in reducing the impact of their IT. With us as your single point of contact, you can start transforming your IT strategy today by working with our team of experts who accompany you throughout the process.

1. Journal of Cleaner Production 2017 & Shift Project 2020
2. UN Global E-Waste Monitor (ewastemonitor.info)





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Our global locations

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